

# Academy News

November 2024

Pedro Menendez High School

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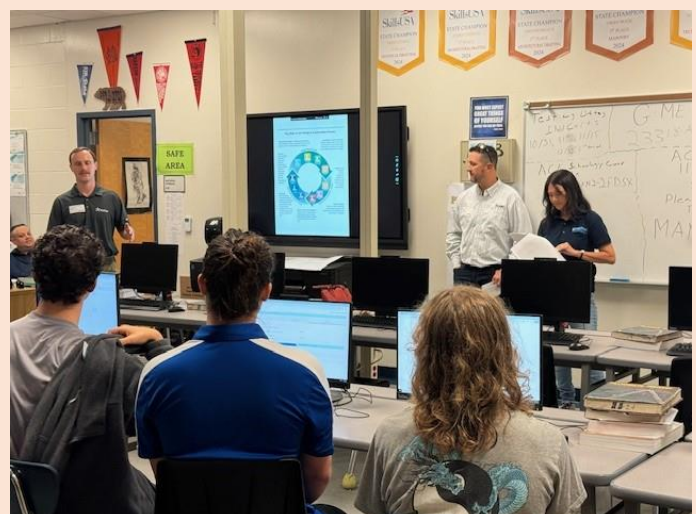


A huge **thank you** to our incredible **ACE mentors** for an amazing kickoff event to start our school year! ✨ Mentors from top local industry professional firms will be meeting with students **once a week for 18-20 weeks**. During these sessions, students will team up to tackle **real-world projects**, creating practical solutions that

mirror the daily challenges faced by architects, contractors, and engineers.

This is an extraordinary opportunity for students to dive into the reality of these professions, gaining hands-on experience and invaluable insights. It's not just learning—it's an adventure into the world of architecture, construction, and engineering! 🚀🔧💡

Get ready for an exciting journey ahead! ✨📚💡 Thank you Dave Podmeyer, Dave Mathias, Kevin McEwen, Miranda Pennington and Rich Pritt for making an impact on our students.



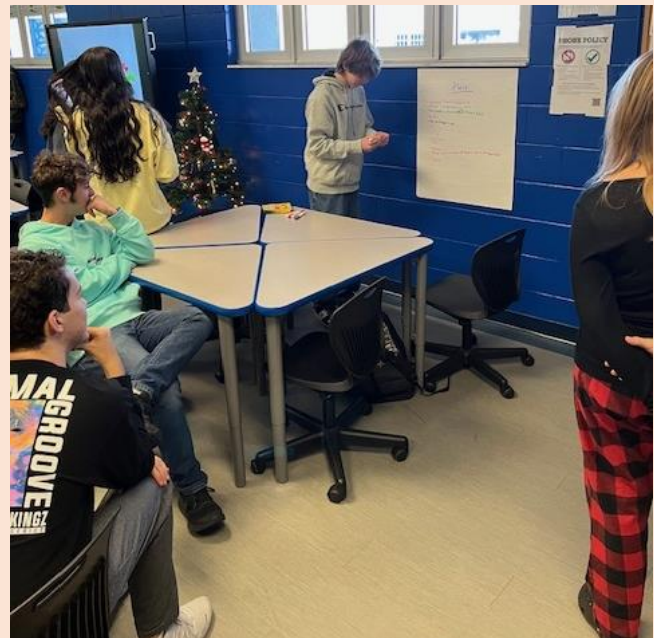
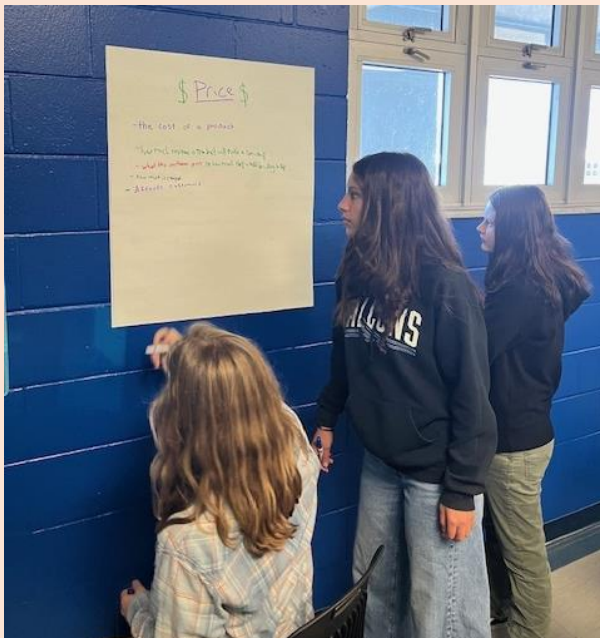
Mr. Hendricks' Entrepreneurship:

Imagine diving into the dynamic world of marketing, students are mastering the 4 P's of the marketing mix: Product, Price, Place, and Promotion.

- **Product:** Unleash creativity by designing innovative products that captivate consumers.
- **Price:** Strategize to find the perfect balance between value and profit.
- **Place:** Explore the best channels to ensure products reach the right audience.
- **Promotion:** Craft compelling campaigns that make products irresistible.

Armed with their newfound knowledge, students are refining their business ideas and products, gearing up for the ultimate showdown in March. It's the Menendez Entrepreneur Competition, where teams will compete to be crowned the best entrepreneur team!

Imagine the excitement as students pitch their innovative ideas, showcase their products, and impress the judges with their entrepreneurial spirit. It's a high-stakes battle of creativity, strategy, and business acumen. ✨📁





## Field Trip to The Link for Entercircle Summit:

Business students embarked on an exhilarating field trip to The Link in Nocatee, where they had the incredible opportunity to engage with seasoned business mentors. These aspiring entrepreneurs showcased their innovative business ideas and received invaluable feedback from local experts, bridging the gap between classroom learning and real-world business leadership. The highlight of the day was an inspiring talk by Mari Kuraishi, President of The Jessie Ball duPont Fund, who shared her remarkable journey to success in the business world. This experience left students buzzing with excitement and newfound insights!



## Mr. Davidson's Courses:



### Business Analysis Class:

Our students have been putting their marketing skills to the test, surveying their peers to uncover the **best cool weather looks**. The results are in, and the verdict is clear—these sweatshirts are a hit! 📊 📈

Check out the **amazing sweatshirts** now available in our school store. Designed with style and comfort in mind, they're perfect for staying cozy and looking great all season long. Don't miss out on these must-have items! ✨ 🏪

Get yours today and show off your school spirit in style! 🚀 📚 🔄

## Legal Aspects of Business:

Our students stepped into the courtroom for their mock criminal and civil trials. After weeks of intense preparation and studying their cases, both the prosecutors and the defense are ready to have their day in court.

Imagine the excitement as students passionately present their arguments, cross-examine witnesses, and strive to sway the jury with their compelling cases. It's a real-life courtroom drama, and our students are the stars! ✨⚖️



Fridays after school, FBLA will be selling candy and/or snacks for \$1 as a fundraiser for State Conference. Look for FBLA at parent pickup on Fridays after school and bring dollar bills.





**ACADEMY OF  
Future Healthcare  
Professionals  
PEDRO MENENDEZ HIGH SCHOOL**

Congratulations to Emily Tobuck who was named Southern Vice-President and Maria Oliveria who was named Historian for the HOSA First Coast Region. Both students are active members of our health academy and HOSA Club.



Get ready for an electrifying December as students gear up for the HOSA qualifying competition exams! ✨ We wish them all the best of luck as they aim to secure their spots at regionals. Let's cheer them on to victory!



# Students Soaring High

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## CONGRATULATIONS TO OUR STUDENTS WHO HAVE EARNED INDUSTRY CERTIFICATIONS

10/31/24	Daniel McClure	AutoDesk Auto CAD	10/31/24	Liam Bohannon	AutoDesk Inventor
10/31/24	Elias Wetly	AutoDesk Inventor	10/31/24	Ben McGuire	AutoDesk Revit
11/21/24	Ty Morin	AutoDesk Inventor	11/21/24	Ryan Smith	AutoDesk Inventor

Industry certification exams not only help our students be career ready they may count as college credits! Make sure your future college or university knows about the certifications you have earned. Click here to learn more: [Earning College Credits](#)

# Pedro Partners

Thank you for your partnerships with our students. These businesses provide industry mentors, guest speakers, job shadowing, internships, and supply donations to our students.

If you or a business you know would like the rewarding experience of helping our students, who will be the future industry leaders, please reach out to our career specialist: Kristina Bransford at [Kristina.Bransford@stjohns.k12.fl.us](mailto:Kristina.Bransford@stjohns.k12.fl.us) or call at 904-547-8681.

