



Career Cluster: Arts, A/V Technology & Communications	 <p>VyStar Academy of Business Pedro Menendez High School</p>	CTE Program: VyStar Academy of Business & Finance-Pedro Menendez High Secondary: Pedro Menendez High School, St. Johns County School District: Digital Design Strand (8209600)
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Career Cluster Pathway: Digital Design	Industry Certification: Adobe Photoshop and Illustrator (ADOBE024), In Design (ADOBE004), Entrepreneurial & Small Business (INTUT002), Design for Delight (INTUT003)
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	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS	
	ENGLISH 4 credits	MATH 4 credits	SCIENCE 3 credits, 2 with lab	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES (1 credit)	CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)

HIGH SCHOOL	<ul style="list-style-type: none"> Students are encouraged to use xello.world to explore careers and postsecondary options. Students are also encouraged to participate in dual enrollment courses which may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements. Cumulative GPA of 2.0 on a 4.0 scale for 24 credit program 							
	9th	English 1 (H)	Algebra 1 or Geometry (H)	Environmental Science Biology (H)	World History (H)	HOPE – Health Opportunities through Physical Education	Digital Design I - 8209510	Elective or Foreign Language
	10th	English 2 (H)	Geometry (H) or Algebra 2 (H)	Biology (H) Anatomy (H)	Government (H)	Fine or Practical Arts (optional)	Digital Design II- 8209520	Elective or Foreign Language
	11th	English 3 (H)	Algebra 2 (H) Math for College Liberal Arts	Marine Science (H) Anatomy (H)	US History (H)	Elective	Digital Design III- 8209530	Elective or Dual Enrollment CGS1060/CGS1100
	12th	English 4, (H, DE)	Math for Data and Financial Literacy	Earth Space Chemistry (H)	Economics (H/DE)/Financial Literacy	Elective	Digital Design IV- 8209540	Elective or Dual Enrollment GEB1011/FIN1100

POSTSECONDARY	Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.							
	TECHNICAL CENTER PROGRAM(S)		UNIVERSITY PROGRAM(S)				FL COLLEGE SYSTEMS)	
	Florida State College at Jacksonville: Graphic Design Production T.C. and Digital Media B.A.S.		FL State University, Tallahassee: Studio Art Focus in Digital Media B.F.A. and B.A. Studio Art- Design, Electronic Media and Printmaking Options M.F.A. University of FL, Gainesville: Graphic Design B.F.A. Flagler College, St. Augustine: Graphic Design B.S. University of N. FL, Jacksonville: Graphic Design & Digital Media B.F.A., Studio Art Concentration B.F.A., Art History B.A. University of S. FL, St. Petersburg: Graphic Desing B.F.A. FL Atlantic University, Boca Raton: Graphic Design B.F.A. Visual art-Graphic Design M.F.A.				St. Johns River State College, St. Augustine: New Media/Graphic Design A.S. Daytona University, Daytona: Digital and Interactive Media Production A.S. Sante Fe College, Gainesville: Graphic Design A.A. Graphic Design Technology A.S.	

CAREER	Sample Career Specialties – Careers from the Targeted Occupations							
	Social Media Specialist, Graphic Artist, Video Game Designer, Commercial Artist, Graphic Design Editor, Video Editor, Graphic Designer, Animator, Creative Director, Marketing Director, Graphic Designer							

CREDIT	Articulation and CTE Dual Enrollment Opportunities							
	Secondary to College Credit Certificate or Degree (Minimum # of clock or credit hours awarded)							
	Adobe Certified Professional in Visual Design (ADOBE024)-three (3) credit hours to the AS Degree in Graphics Technology (1611080300)							

Career and Technical Student Association
Future Business Leaders of America (FBLA) and Skills USA

Internship/Work Experience Recommendations
Career Academy students may apply for summer internships after their junior year. Sample internships: Graphic Designer, Photo Editor, Photography, Print Production.